

# September 2003 Newsletter

## Art Association in Roxbury

Date: Thursday, September 4, 2003 Time: 7:30 PM  
Place: Senior Center, 72 Eyland Avenue, Succasunna, NJ

### ***Executive Board Meeting at 6:30***

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#### ***FROM THE PRESIDENT***

As the new president of AAR, I would like to thank my predecessor, Joyce Sciacca, for her contributions and dedication to the organization and also the other board members who have served so well. I welcome the new board members and look forward to working with them. As president, I hope to expand and enhance the horizons of the organization. It is not only what I can do for the membership, but what can the members do to help me reach new goals with refreshing results.

The reason one belongs to any organization is to seek education, socialization, and to be part of a group dynamic and to network. What you expect of me, I expect of you. I am appealing to all members to contribute in some way to make this association better than ever. All suggestions and ideas are welcomed. Call me (973-989-8928) or e-mail me at (nadine68@bellatlantic.net). Your input or feedback will be considered valuable. Your support is needed to recruit more members and to have more activities, programs and projects to benefit the members. As team players we can brainstorm together to create an even better and more exciting art association.

**A Special Thank You** to those members who helped with the critique (Jill Perry, Herb Wreden, Elaine Mascola, Carolyn Monday, Duke Carr and Annette Lange) and to all the members who brought such delicious food to celebrate our last meeting of the season.

Nadine E. Weglinski, President

#### **PROGRAM FOR THIS MONTH**

***How to Profit From Your Art, How to Market it, and the Importance of a Website***

**Clark Shepard**, owner of his website, SouthwestMcShep.com, will speak on marketing your art and the importance of a website as a marketing tool. Clark has run his site for four years and has learned from his mistakes about selling art in the new millennium. Come out and *pick his brain* for ideas.

**Elaine Stewart** of Webtop Publishing will discuss the ins and outs of setting up a website.

Also speaking is, **Clyde Baumwell**, owner of Baumwell Graphics, and the parent company of Chromatype, located in Florham Park. Clyde will be demonstrating the steps, from start to finish, of turning your artwork into a viable, marketable form, so that you can begin to profit from your talents as an artist.

This is an extraordinary opportunity to gain knowledge that can take the marketing of your art to the next level.

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#### **Spring Show Sales**

Seven paintings were sold at our show at the Atrium Gallery for a total of \$1085. A judge, who bought one of the paintings, commented how much she and many other people enjoyed the show. Another viewer said that there were a lot of people looking at the art when she attended

## Roxbury Library Exhibit

The exhibitor for the month of September is Roberta Tarnacki. Anyone interested in exhibiting in the future should contact Donna Kausuama at 973-770-4869

### Workshop Schedule

**Sharon Pitts**-Watercolor-9/20 (\$30)

**Dolores Ziegler**-Acrylic Layering-10/25 (\$45)

**Gene Feller**-Light and Dark Acrylic Techniques-11/15 (\$30)

**Christina DeBarry**-Pastel-12/6 (\$60)

All workshops are on Saturday from about 9:30 to 3:00 or 4:00 in the Roxbury Library. Checks should be made out to the instructor and are not refundable unless the class is cancelled. Give or send checks to Nadine Weglinski, 254 Berkshire Valley Road, Wharton, NJ 07885. **Checks for the Sharon Pitts workshop are due NOW.**

Sign up sheets will be available at the meeting or call Nadine 973-989-8928 to sign up or for more info.

### **Art Encounters Watercolor Workshop**

Judi Betts, AWS, November 5-8 2003.

Call Nina Harlan--973-584-3373

## MEMBERSHIP DUES

PAY YOUR DUES NOW SO YOU DON'T FORGET. If not paid by the November meeting, there will be a \$5.00 late fee. Check the membership brochure for the correct fees, and remember family membership only applies to members in the same household. Send to Clark Sheppard, 112 Alpine Court, Stanhope, NJ 07874 or pay at the meeting. Help boost membership by taking a few extra brochures to have on hand for prospective members that you might meet. Pass on the name and address to a person doing the mailing so that the person may receive two free newsletters as encouragement to join. Be sure to wear your nametag at meetings. *New members will have a star on their tag. Board Members will have colored tags and have their job listed.*

## Refreshments For This Month

Karen Wreden, Jean Davidson, Marie Volz, Donna Kusama, and Carolyn Monday.

## Fall Bus Trip

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**Trip will be on will be Saturday, October 18 (date changed from October 11).**

Cost will be \$28, which includes the bus, the tip, and the \$7 admission fee (a senior rate for everyone). First stop will be the Grounds For Sculpture in Hamilton, NJ on the former State Fairgrounds. This magnificent 32-acre outdoor sculpture garden features contemporary art, two museum buildings, a water garden and two restaurants. The second stop will be the campus of Princeton University featuring an art museum which has an outstanding collection; the world's largest university chapel with incredible stain glass windows; and sculpture pieces on display throughout the campus. This sounds like a good trip for photographers.

Departure is from Rockaway Townsquare Mall in the vicinity of the **Sizzler** Steak House, section 33 park and ride lot at **8:30**. Return is approximately **5:30**. Call Elaine Moscola for more info or to sign up if not at meeting 973-627-2881. All checks made payable to The Art Association in Roxbury and mailed to her at 29 Franklin Road, Denville, NJ 07834. **All payments are due by October 2.**

## AUCTION AUCTION AUCTION

Our annual auction night is fast approaching. It will be on **Thursday, November 6, 2003 at 7:00 PM.** The proceeds from this fundraiser support three scholarships for local art students.

Donations of such quality items as collectables, artwork, art supplies, plants, porcelain, and handcrafted items are needed. The items donated should be of good quality. There will also be a silent auction in addition to the regular auction. Mark your calendars now! Tell family and friends! Come out and support the future of the arts and find great gifts for the holidays. The Chair for the Auction is Joyce Sciacca and she can be reached at (W) 973-927-3009 and (H) 973-927-0183 if you have any questions. If you have your auction items ready before October 4, it would help greatly if you could deliver them to Joyce's place of business, which is easily accessible off Route 10 on Canfield Avenue. Westbound, turn right. Eastbound, turn left. Go one hundred yards and turn left into Canfield Business Park. Go to stop sign at end and turn right to last set of offices B-1/2/3, which is (Morris Window).

## Congratulations Norman Volz

The Admiral Nimitz Museum of the Pacific War in Fredericksburg, Texas will dedicate an etched plaque for permanent display of the ship U.S.S. William P. Biddle APA-8, which earned seven battle stars during WWII. The illustrations of the ship and landing crafts are from a commemorative painting done by crewmember and AAR member Norm Volz.

## AAR NEW WEBSITE

We have a new website through Yahoo! GeoCities- [www.artassociationinroxbury.org](http://www.artassociationinroxbury.org) or if it is easier you can type in capital letters to read [www.ArtAssociationinRoxbury.org](http://www.ArtAssociationinRoxbury.org). It can be accessed right now, although it contains very little information. Visitors are directed to the old site until we get more information posted. The old site will expire in November. Contact Annette Lange if you have any suggestions.

## New Videos to be Ordered

Suggestions for new tapes are being sought by Karen Wreden. We have an abundance of watercolor subjects, so we are looking to fill in some of the other fields such as, pastel, oil, acrylic, drawing, and abstracts. If you can make any recommendations or wish to suggest other topics let Karen know. A listing of tapes available for borrowing will be included in the newsletter when it is revised. Tapes are now stored in a cabinet at the senior center so they will be readily available at every meeting.

## From the Mailbag

Annette Lange, who is the corresponding secretary, receives a lot of mail with many things of interest to members. They can be found on the information table at every meeting. This column, which we hope to make a monthly feature will only give you some highlights of what can be found. For greater detail you can check the table display.

### \* ART MAGAZINES

Artist Magazine (\$15 for 12 issues) and Watercolor Magic (\$12.96 for 4 issues) are available at this group discount for new or renewal subscriptions. Sign up at meeting.

### \* RESOURCE FOR ARTS OPPORTUNITIES

If you are seeking exhibit opportunities, grants, competitions and awards, log on to the Arts Council of the Morris Area website: [www.morrisarts.org](http://www.morrisarts.org), click on Individual Artist Services, and then Opportunities for Artists.

### \* WEB SITES CUSTOMED DESIGNED

Muse Design Group in Upper Montclair designs websites starting at \$600. Some brochures should be available at the September meeting or visit [www.MuseDesignGroup.com](http://www.MuseDesignGroup.com) to find out more.

### \* SHOWS TO ENTER

Sussex County Arts and Heritage Council is having a members show, *Celebrate the Harvest 2003* from 10/3 to 10/6 at the Olde Lafayette Village Meeting Hall in Lafayette. Entry by 9/16. You can become a member when entering. Themes for the exhibit are garlic, farm, harvest or country themes. Call 973-383-0027 for entry form and more information. Ringwood Manor Association of the Arts Annual Open Juried Art Exhibit, 9/10 to 10/15. Artists' receiving day: 9/6. Call 201-871-1402.

### To All Board Members

Please start work on updating your job descriptions. When finished, submit a copy to Nadine for review and keep a copy for your own records. Consult with your predecessor if needed and contact Nadine if you want advice.

Eisenhower School Art and Craft Fair  
This exhibit will be coming up the Friday and Saturday of Thanksgiving weekend. We have been participating for well over 30 years. It is a chance to sell work and to advertise our presence to the community. More details will be available in the October newsletter, or call Jean Davidson at 973-625-4820

October Program will be a critique by Tim Gaydos of all the Spring Show award winners, so keep your work handy to bring to that meeting.

**This Newsletter is being sent in hard copy form to everyone so that they receive the membership brochure. E-mail will still be sent. Let Clark know if there are any problems with e-mail.**

### Late Breaking News!

Annette Lange and Karen Wreden have won scholarships for art classes through a competition sponsored by the Pastel Society of America. Annette' s is with Catherine Kinkade at the Van Vleck Gardens in Montclair and Karen' s is with an artist in Vermont.

Missing from the tape library are the following tapes: #123, Intermediate Watercolor Techniques by Tom Lynch and #307, Sketching by Gregory Quenton. Tapes are to be returned at the September meeting or if unable to attend give to a friend who is attending or mail to Karen Wreden at 29 Dennis Road, Lafayette, NJ 07848.

**FROM THE EDITOR** Please contact the editor with information on exhibits of interest to members; shows to enter; interesting classes; or achievements or awards that you have received. **The deadline for publication of the newsletter is the 20th of the month prior to the meeting. Please adhere to this deadline as it takes time to format and compose this newsletter and then get it off to be printer.** At present photos are not being accepted for publication until the editor becomes more proficient using Microsoft Word

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**ART ASSOCIATION IN ROXBURY**